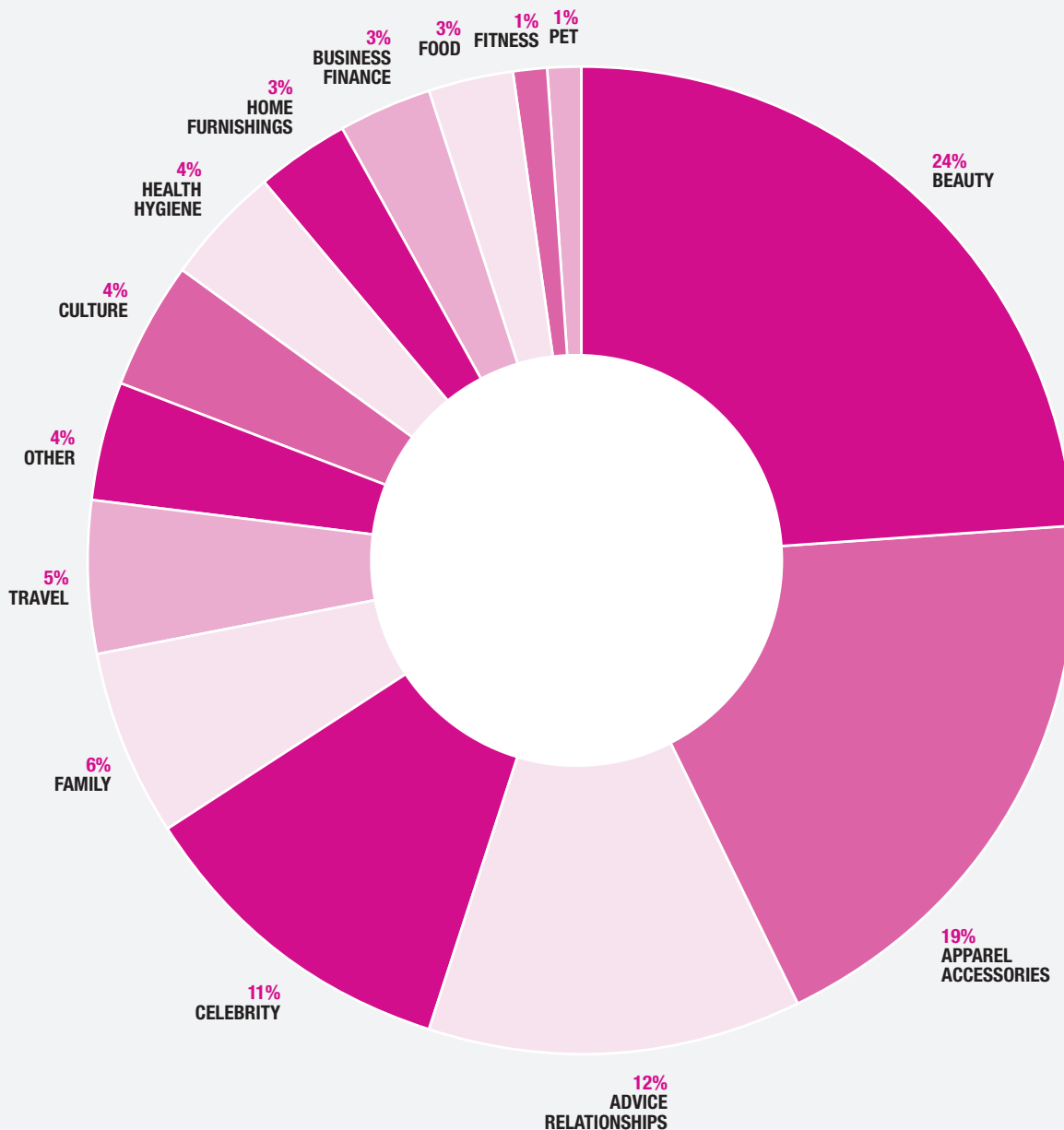


# Excellent Editorial Balance

➔ Siempre Mujer



➔ **CONTACT** your sales representative or Verónica Viviana Wilson, Associate Publisher at 212.499.1839 or [veronica.wilson@meredith.com](mailto:veronica.wilson@meredith.com).

# Superior Support — Key Categories

➔ Editorial Percentages

CATEGORY	SIEMPRE MUJER	PEOPLE EN ESPAÑOL	LATINA	VANIDADES
Apparel & Accessories	19%	10%	25%	17%
Beauty	24%	7%	13%	9%
Health & Hygiene	4%	2%	3%	1%
Home Furnishings	3%	0%	1%	5%
Business & Finance	3%	0%	3%	1%
Food	3%	2%	5%	7%



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