

Editorial Calendar

➔ 2016

FEBRUARY/MARCH BEAUTY SPECIAL

AD CLOSE: 12/1/15 **ON SALE:** 1/26/16

BEAUTY: 10th annual 50 Best Beauty Awards /Skincare and beauty products for Parisian glamour

FASHION: Romantic styles for spring/ Minimalist jewelry with fine materials

HOME: Refresh your home with the year's hottest colors

FINANCE: Tax tips for the self-employed

TIME FOR YOURSELF: Hone your communication skills for every situation

HEALTH: How love, stress and other emotions affect your cardiovascular system

FOOD: Chocolate in savory dishes

STAR MOM: Discussing the birds and the bees with your little ones

TRAVEL: Affordable romantic getaways

PETS: Spay and neuter your animals

WELLNESS: Best alternative therapies good for your heart

CULTURE: Pairing romantic books and movies

ENTRE NOS: Raise your own bar in the workplace

TIME FOR YOURSELF: Navigate relationships with friends who don't get along

HEALTH: The truth about GMOs

FOOD: Kelvin Fernandez, first Hispanic chef to beat Bobby Flay at his own game

TECH: Dating advice from top online love gurus

APRIL/MAY SPECIAL OCCASIONS/MILLENNIAL ISSUE

AD CLOSE: 2/2/16 **ON SALE:** 3/22/16

GREEN LIFE: Shrink your carbon footprint

BEAUTY: Millennial-inspired looks/*Premios Lo Nuestro* honoree reveals secrets

FASHION: Shop the awards ceremony

HOME: Latest tools and gadgets to deep clean your home

FOOD: Farm to table restaurants with a Latin twist/Fresh Mediterranean flavors

TIME FOR YOURSELF: Bring new changes

to your life: personal, professional and romantic

STAR MOM: Teaching your kids to be green

GIFT GUIDE: Zen mama: gifts to help moms relax

CULTURE: 5 top Latinos in music: based on Billboard Award nominees/ New voices in Latin cinema

HEALTH: How social media affects your mental health

FINANCE: Be energy efficient and save

TRAVEL: Best places for destination weddings

PETS: Make an emergency plan for your pets

WELLNESS: Find your meditation style

ENTRE NOS: Build your own brand

FASHION: Vibrant daytime clutches

HEALTH: Vitamins that protect against cancer

JUNE/JULY TRAVEL ISSUE

AD CLOSE: 4/19/16 **ON SALE:** 6/7/16

BEAUTY: Sexy summer hair/sun protection

FASHION: Ethereal swimsuits and breezy summer styles/ jewelry

HOME: Backyard paradise

TRAVEL: Best beaches in the Caribbean

TIME FOR YOURSELF: The art of traveling alone

GIFT GUIDE: Casual watches for every father

HEALTH: What having your dad's eyes means for your health

FOOD: Barbeque food safety guidelines

STAR DAD: Summer sports for kids

FINANCE: Diversify your portfolio: Invest confidently

PETS: Socializing your pet with other animals

CULTURE: Travel experts to follow on Instagram, Snapchat and Periscope

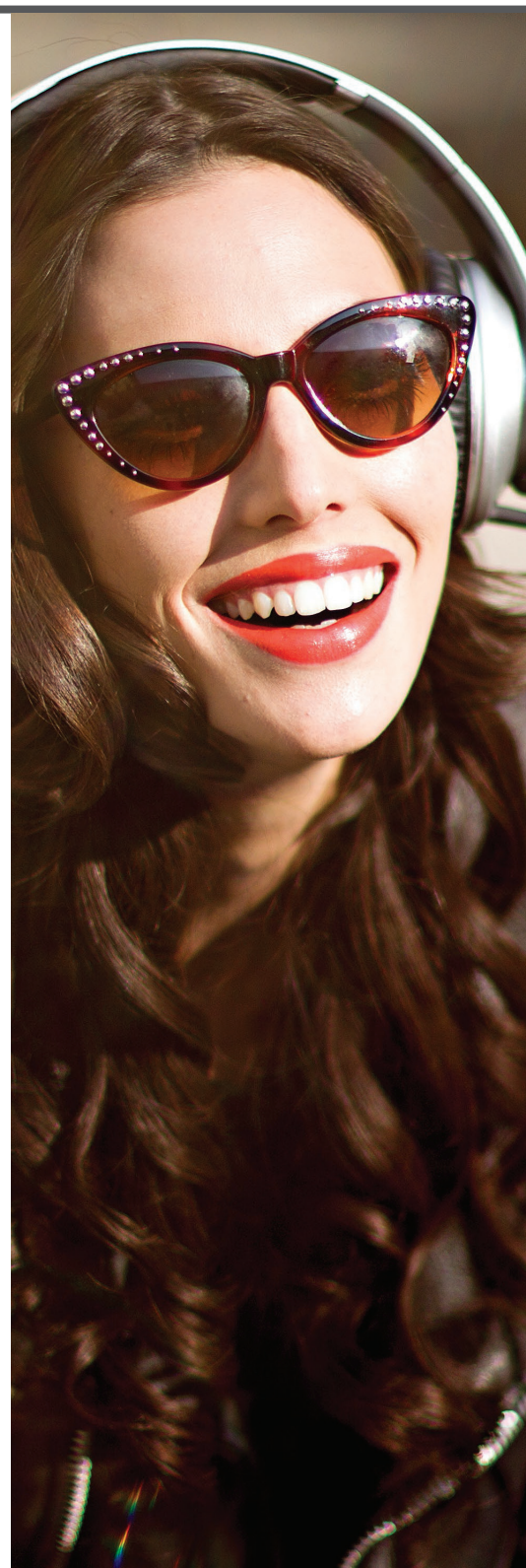
WELLNESS: Plank moves that tone your tummy

ENTRE NOS: 5 ways to revive a career

TIME FOR YOURSELF: Social media etiquette

FOOD: Dining al fresco

TECH: Vacation-planning apps



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SEPTEMBER HOT ISSUE

AD CLOSE: 6/21/16 ON SALE: 8/23/16

BEAUTY: Makeup to accentuate your best features/fragrance by personality

FASHION: Fall accessories

HEALTH: Contacts, glasses or LASIK

HOME: Create an organized home desk

TIME FOR YOURSELF: Use forgiveness to improve strained relationships

STAR MOM: Teach kids to love their roots

FOOD: Hottest new chef in Chicago/ Visit a vineyard

FINANCE: The 529 plan. How to save and pay for college

PETS: How to handle multiple pets

SPECIAL REPORT: Evolution of a celebrity fashion icon

CULTURE: Small screen star profile

WELLNESS: Natural ways to increase fertility

TRAVEL: Planet Iceland: marvel at the wonders of this unique country

ENTRE NOS: Seven deadly career sins and how to remedy them

TECH: Essential apps for learning a new language

HEALTH: Ovarian cancer: What women need to know

TIME FOR YOURSELF: How to become a better listener

SPECIAL REPORT: Latin American Rising Star Designer Awards: Top up-and-coming Hispanic designers

OCTOBER/NOVEMBER LATINA COVER MODEL CONTEST

AD CLOSE: 7/26/16 ON SALE: 9/27/16

3RD ANNUAL **SIEMPRE MUJER** MUSA COVER MODEL CONTEST

BEAUTY: Celebrity secrets for red-carpet worthy skin/beauty products that benefit breast cancer charities

FASHION: It-girls that inspire our favorite designers/Chic outerwear

HEALTH: Breast Cancer diagnosis in younger women

STAR MOM: Teach kids to handle money wisely

FINANCE: Plan for unexpected health expenses and large hospital bills

HOME: Latest tools/products to boost confidence in the kitchen

FOOD: Flavors of Día de los muertos/ pumpkin spice

TIME FOR YOURSELF: Include playfulness in your life

WELLNESS: Myths and realities of juice fasting

PETS: Keep an eye on your pet's diet

CULTURE: Latin Grammy Awards preview: five singers to keep an eye on

TRAVEL: New York City with Latin flavor

ENTRE NOS: Disarming an office bully

TIME FOR YOURSELF: The power of positive affirmations

TECH: Apps to help plan celebrations

HEALTH: Antibiotics that cure phobias

DECEMBER/JANUARY 2017 HOLIDAY ISSUE

AD CLOSE: 9/20/16 ON SALE: 11/22/16

HOLIDAY GIFT GUIDE

BEAUTY: Latino Hairstylist Awards: meet the mane mavens /Beauty sleep skincare

FASHION: Fashions for every event this season/Glitter

FOOD: 10 lucky foods to ring in the New Year

HOME: DIY ideas to get in the spirit

HEALTH: Stay limber and maintain your body

STAR MOM: The true meaning of the holidays

TIME FOR YOURSELF: Set healthy boundaries in love, life and work/Break bad habits

FINANCE: Boost your savings in 2017

CULTURE: Must-see movies

PETS: How weather affects your pets

WELLNESS: Fitness routines to boost your energy

TRAVEL: Malaysia, Asia's hidden treasure

SPECIAL REPORT: 5 cars Latinos love

ENTRE NOS: The art of working in a male-dominated field

TECH: Apps to make donating to charity easy

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