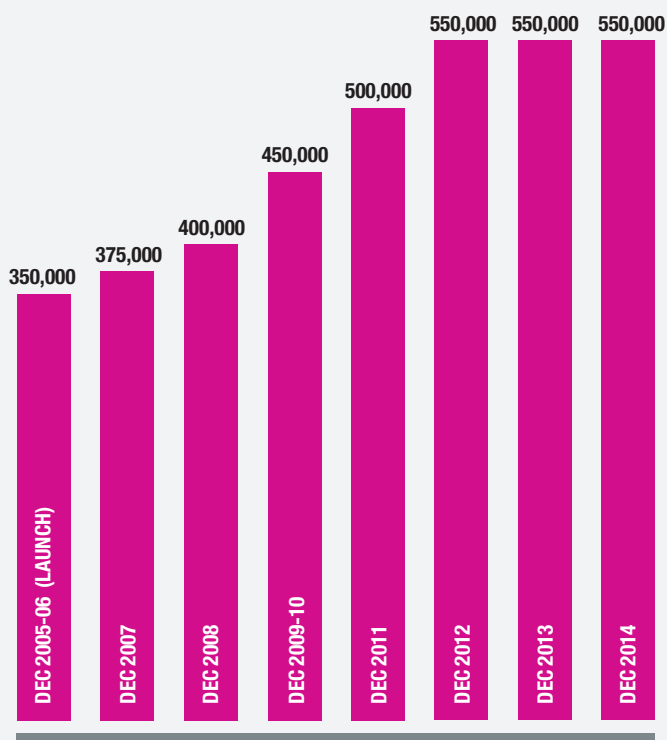


# Circulation

➔ Rate Base: 550,000

SIEMPRE MUJER RATE BASE, 2005-2013



## MORE GROWTH

- » Since its launch, *Siempre Mujer*'s circulation has **grown 57%**
- » From December 2013 to December 2014, *Siempre Mujer*'s individual subscriptions have **increased 11%**
- » *Siempre Mujer* **has never missed rate base**

➔ **CONTACT** your sales representative or Verónica Viviana Wilson, Associate Publisher at 212.499.1839 or [veronica.wilson@meredith.com](mailto:veronica.wilson@meredith.com).

