

Action

SIEMPRE MUJER RANKS #1

WITH STARCH AGAINST ITS COMPETITIVE SET OF HISPANIC WOMEN'S PUBLICATIONS

ANY ACTIONS TAKEN

BEAUTY

Siempre Mujer	84%
People en Español	82%
Vanidades	81%
Latina	73%

HOUSEHOLD

Siempre Mujer	84%
Vanidades	83%
People en Español	83%
Latina	75%

RETAIL

Siempre Mujer	85%
Vanidades	82%
People en Español	82%
Latina	72%

HAIR CARE

Siempre Mujer	84%
People en Español	82%
Vanidades	81%
Latina	72%

FOOD & BEVERAGE

Siempre Mujer	84%
Vanidades	83%
People en Español	83%
Latina	74%



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